



Canadian Centre for Diversity and Inclusion Centre canadien pour la diversité et l'inclusion

Toronto, ON, Canada – March 15, 2021

Canadian Centre for Diversity and Inclusion (CCDI) relaunches annual UnConference as a completely virtual event.

Themed “Unpacking cultural competence” event to include three plenary sessions, impressive 10+ speaker faculty, panel session(s), interactive workshops and bespoke networking opportunities – April 28 and 29 for English program and May 11 for French program.

“We saw an opportunity to transform this year’s program from a multi-location, in-person conference into an immersive, interactive, and entertaining virtual experience” - Michael Bach, Founder and CEO of CCDI.

Created in 2015 and unconventionally titled UnConference, this year’s event will engage leaders, practitioners and professionals on their journey towards adopting a curious attitude, acquiring specialized knowledge and gaining transferable skills in the most critical aspects of cultural competence – self awareness, awareness of others and allyship.

Through industry-focused sessions, enhanced peer to peer networking and event gamification, the UnConference will maximise engagement and value of programming for CCDI Employer Partners, clients, supporting organizations and participants from a cross section of Canada’s organizations.

Speakers from CCDI will include Deanna Matzanke CCDI’s Chief Client Officer who will lead the plenary on Self Awareness – ‘Moving from unconscious incompetence to conscious competence’ and Anne Marie-Pham, Senior Director of Learning and Knowledge Solutions who will spearhead the ‘Awareness of others’ plenary addressing cultural archetypes, impacts and navigational strategies for cultural competence.

Matzanke said, “We are collaborating in an immersive learning experience with decision makers and culturally curious professionals to explore a theme which is at the centre of IDEA (inclusion, diversity, equity, accessibility) strategies today. With our ever-growing network of Employer Partners, infrastructure partners and allies, we expect this year’s conference to be the most impactful yet.”

Registration for the UnConference is now open. Passes for media available upon request.

Click [here](#) for more information.



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About CCDI

CCDI is a made-in-Canada solution designed to help employers, diversity and inclusion/human rights/equity, and human resources practitioners effectively address the full picture of inclusion, diversity, equity and accessibility within the workplace. Founded and run by thought leaders and subject matter experts, CCDI's focus is on practical sustainable solutions that help employers move toward true inclusion. Effectively managing diversity and inclusion, and human rights and equity is a strategic imperative for all Canadian organizations that wish to remain relevant and competitive.

Our mission is to help those we work with be inclusive, free of prejudice and discrimination. To generate awareness, dialogue and action by helping our stakeholders recognize that IDEA is an asset and not an obstacle.